

Global cases



Lesson Learned: Importance of science, courage to be innovative and an internal driver and believer with an engineering background. Learn from the best.

- **Prospect:** Young, modern, analytic company, one of the most innovative, successful and profitable in the world
- **Initial Situation:** Decided on implementing EI in their organization because of the overwhelming evidence that EI leads to high performing organizations. They did thorough research on all EQ instruments on the market. They choose the EQ-i because of its scientific validity and globally general appeal.
- **What happened?** Choose EQi as a tool for developing EI in a practical way at the level of physiology. They use the EQi for management planning, identifying team leaders and for key positions. They use the EQ-i for leadership development. They use the EQ-i and 360 in their Emotional Intelligence training programs.
- **Tipping Point.** EQ-i + EQ360 scientifically grounded, practical and expressed in an easy to understand language
- **Result:** They certified 11 people internally. They use + 1000 reports per year and it is increasing. The EQ-i 360 was voted as the best and most valuable part in the EI training. Since 2014 Over 1500 internal i que for the program. EQ in Action is partly modeled on the Google program.